

Envíos SameDay Envíos NextDay Envíos SameDay Envíos NextDay Envíos SameDay Envíos NextDay Envíos SameDay Envíos NextDay

Problem Statement

Social sellers and **SMEs** are expected to provide **fast shipping**, but don't have the **resources**.



Solution

boxful provides a **multi-carrier platform** with **same-day** and **next-day** deliveries at discounted rates to any **social seller or SME**.



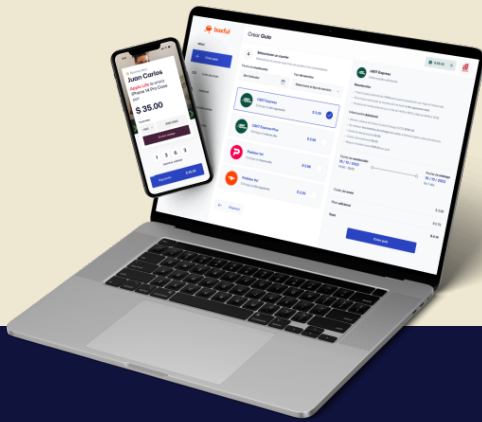
Business Model

boxful leverages pre-negotiated low shipping rates with carriers, reselling them below market prices, boasting a **35%** gross margin, and enabling users to save up to **60%** on **logistics costs**.

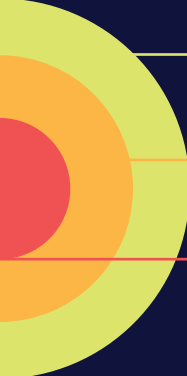
Traction

Explosive adoption

Over **12%** week over week growth in **shipments** since multicarrier web app prototype launch (mid August).



Weekly Orders



Traction

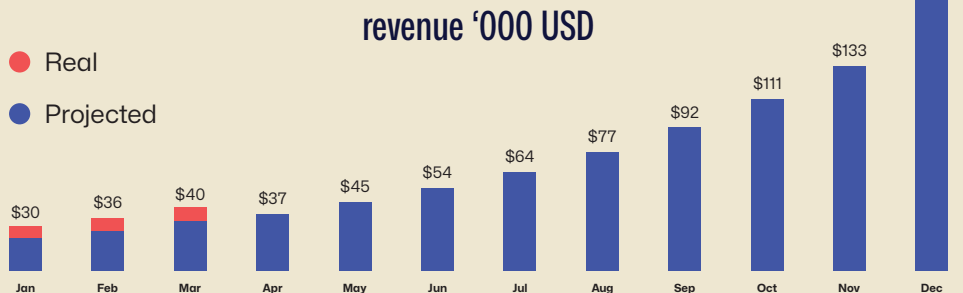
- AVG MoM GROWTH: **34%**
- ARR: **\$480K**
- GROSS MARGIN: **35%**

Industry Highlights

- **80%** of ecommerce deliveries are paid **with Cash (Cash on Delivery)**
- **90%** of ecommerce volume comes from chat **apps**, not online stores
- **+100,000** online sellers in CA&C

Forecast 2024

\$1M projected, 10x growth vs 2023



Investment Opportunity

Pre-seed round **\$800K** at **\$8M** post money valuation, **50%** committed so far.

Team



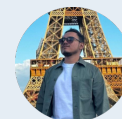
Salvador Ramirez
CEO
3rd time founder / 2 exits



Roger Sibrian
CSO
+26 years logistics experience



Juan Carlos Garcia
CCO
Fintech, SaaS and delivery apps



Jaime Chavez
CTO
AI, Experienced Tech lead, +8 years of tech experience