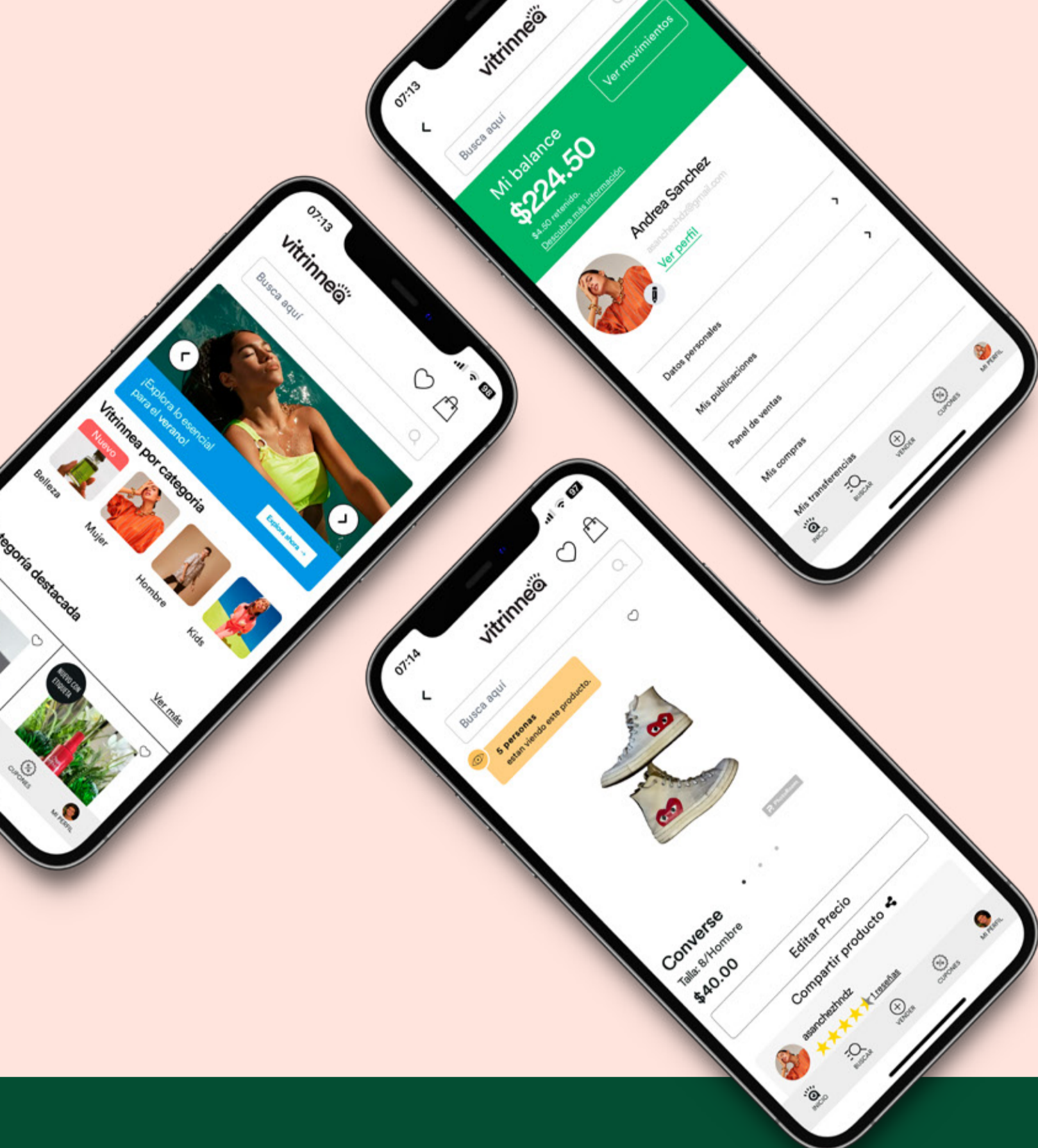
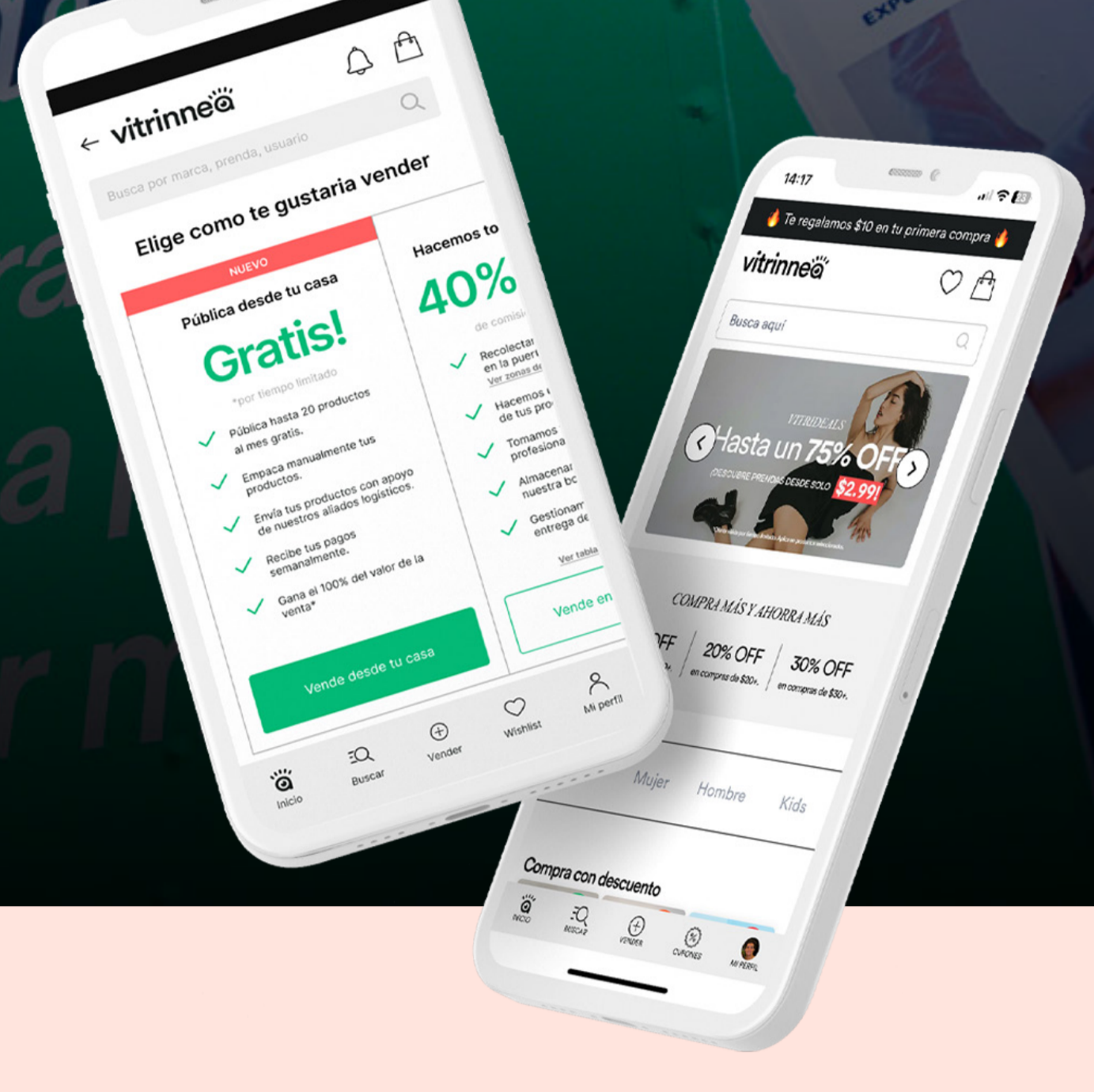


# If you don't use it, sell it!

Vitrinneá is a comprehensive platform designed to streamline peer-to-peer commerce by removing friction, enhancing connectivity, and eliminating barriers. Our platform offers users a range of essential services for facilitating sales and income generation, including:



### Dual-Mode Marketplace

Vitrinneá operates a versatile marketplace that accommodates various transaction modalities, providing users with flexibility and convenience.

### Integrated Delivery and Payment Services

We offer seamless delivery and payment solutions, simplifying the entire transaction process for both buyers and sellers.

### Business Development Loans

Vitrinneá facilitates access to business development loans, empowering entrepreneurs to expand their operations and achieve greater financial success.

Our suite of in-app services has fostered a thriving community around our platform:

Users  
**130K**  
56% growth

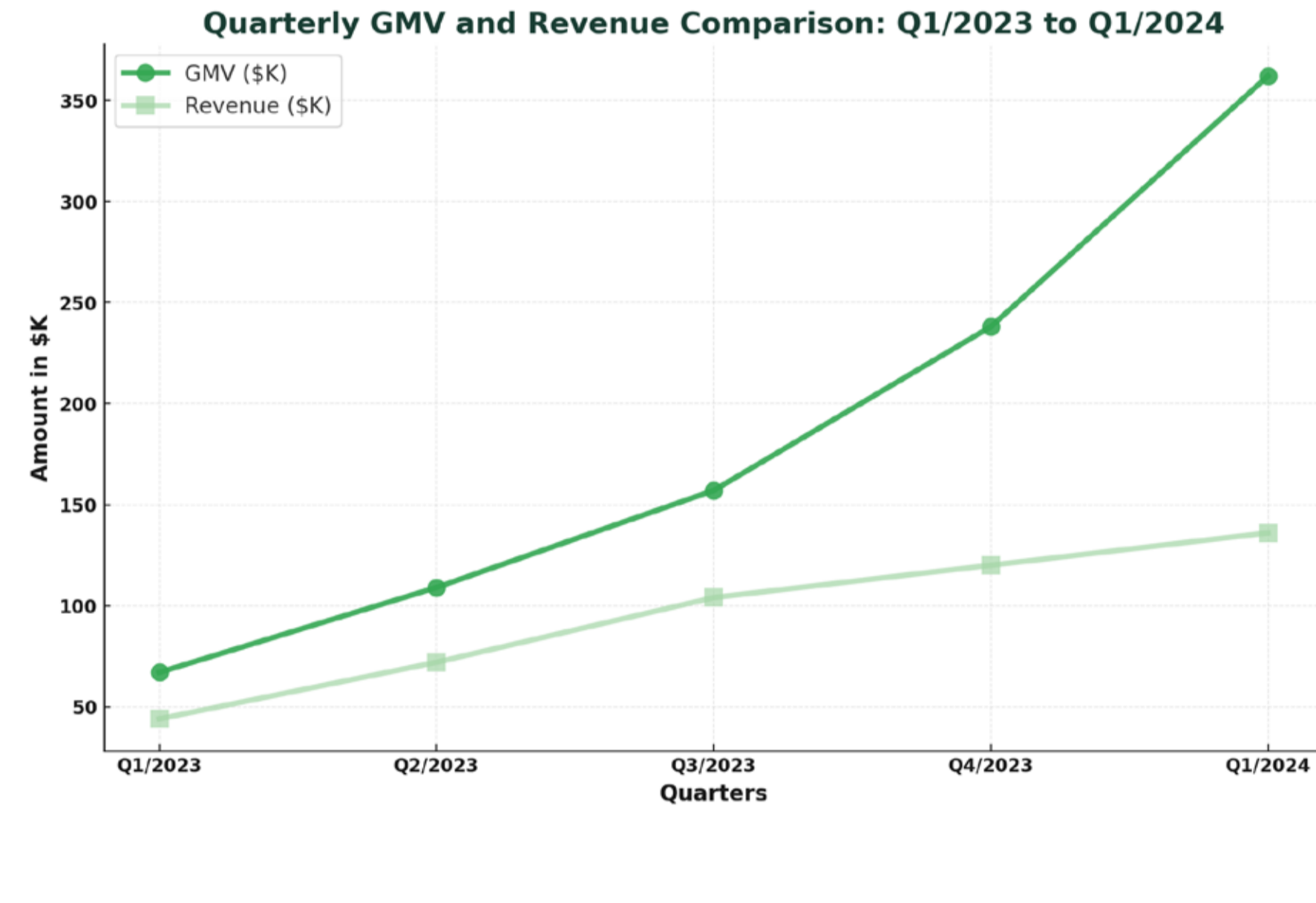
Listings  
**150K**  
30% growth

Sales  
**\$934K**  
52% growth

## TRACTION

We've experienced significant **traction** and **growth**.

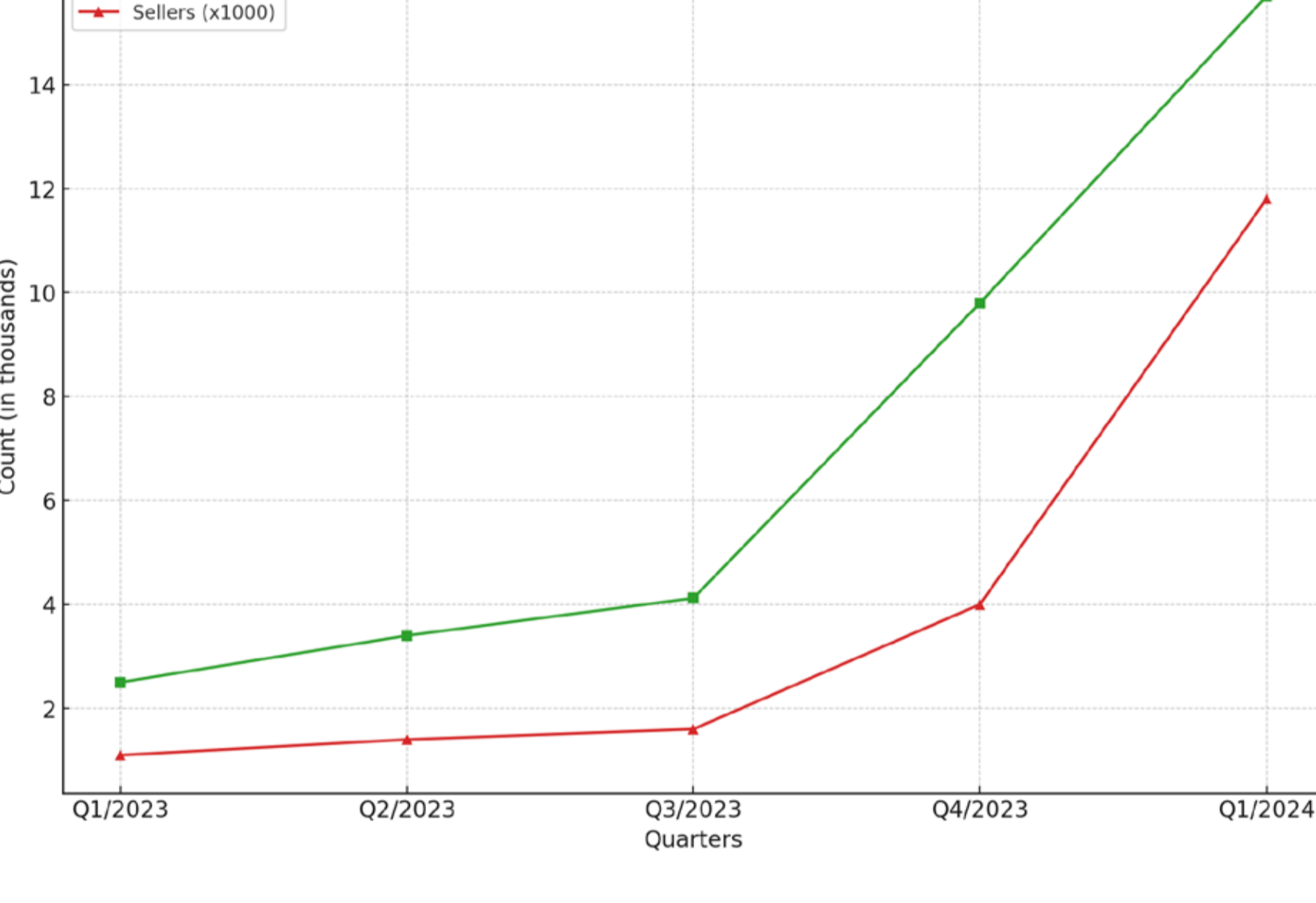
GMV & Revenue: Q1/2023 to Q1/2024.



- GMV \$934K**  
52% quarter-over-quarter-growth
- Revenue \$476K**  
34% quarter-over-quarter-growth
- 791%**  
growth year over year.

## OUR COMMUNITY

We have expanded our user base through **improved services** and **retention practices**.



- Registered users 130K**  
56% growth quarter-over-quarter.
- Active buyers 15K**  
CAC: \$2.73 | LTV: \$331.00
- Active sellers 12K**  
CAC: \$111 | 114K products re-circulated

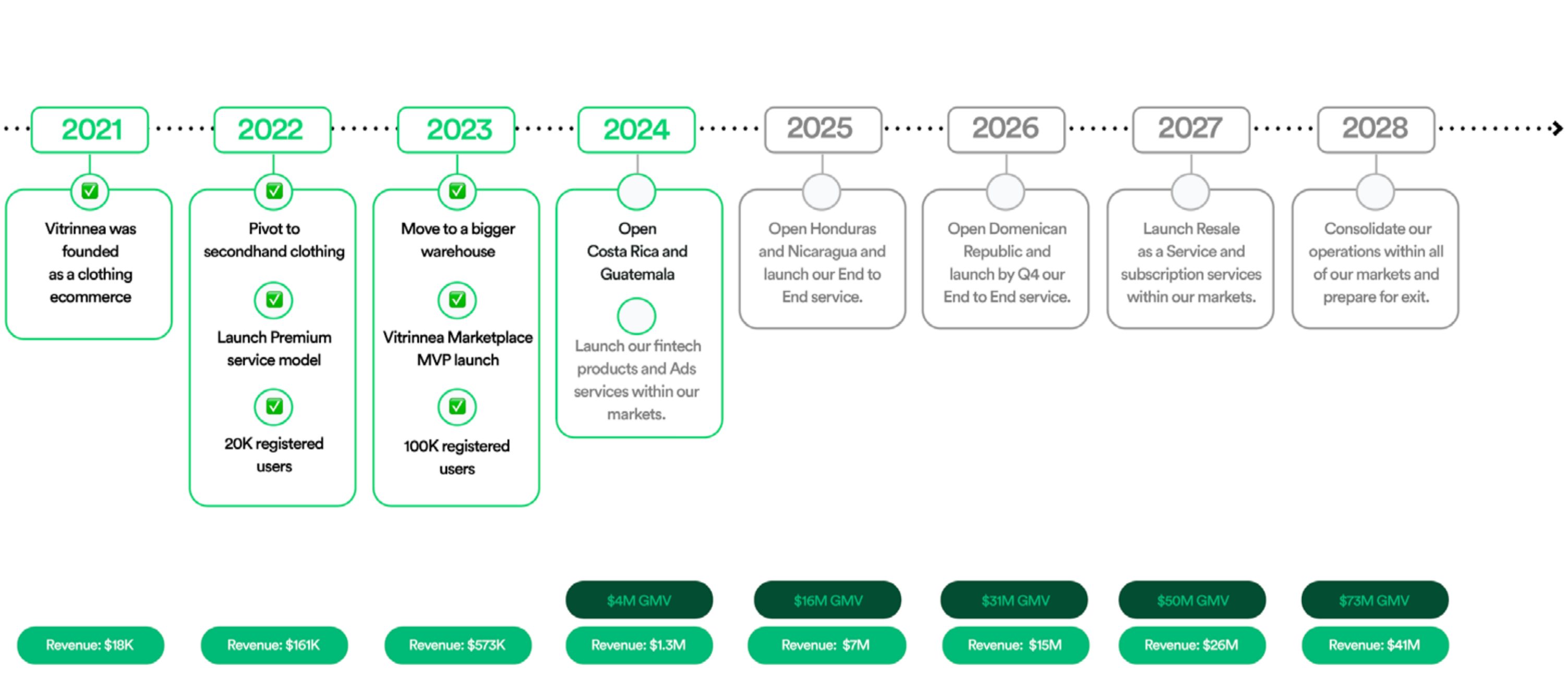
## PRODUCT ROADMAP

We aim to be the **go-to platform**, establishing as indispensable partners within the **resale ecosystem**.

<b>Marketplace</b> Buy and sell secondhand clothing platform Q4-2023	<b>Multicategory</b> Strategic opening of new categories 2024
<b>Loans</b> Third party credit solutions offerings 2024	<b>Subscription Services</b> Rent products and outfits from your favorite shops. 2027
<b>Resale as a service</b> Partnering with diverse companies to resell their inventory. 2027	<b>Ads</b> Paid promotion / positioning 2028



## MILESTONE TO SUCCESS

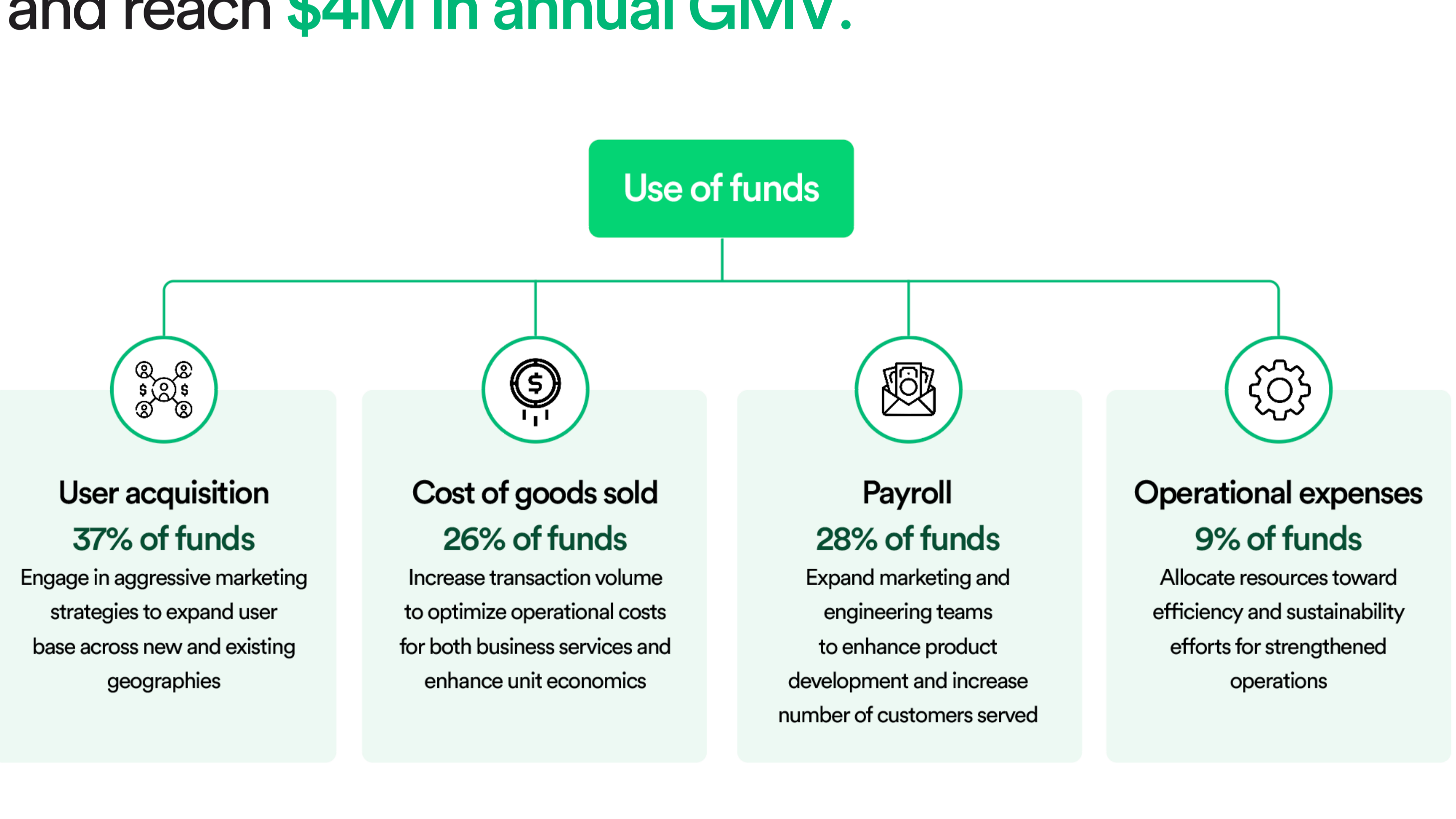


## OUR TEAM

<b>Founding team</b> <ul style="list-style-type: none"> <li><b>Julio Javier Pastore</b>, Co-Founder &amp; CEO</li> <li><b>Diego Castro</b>, Co-Founder &amp; COO</li> <li><b>Johnny Martinez</b>, Co-Founder &amp; CTO</li> <li><b>Diego Pastore</b>, Co-Founder &amp; COO</li> </ul>	<b>Advisors</b> <ul style="list-style-type: none"> <li>Alejandro Argumedo, CEO</li> <li>Ricardo Cuellar, CFO</li> <li>Kelly Behrend, Director of Strategy &amp; Impact</li> <li>Jorge Rodriguez, Head of Central America Advisory</li> </ul>
<b>Investors</b> <ul style="list-style-type: none"> <li>GANAS VENTURES</li> <li>caricaco</li> <li>COLOMBIA VENTURES</li> <li>centro</li> </ul>	<b>Regional Partners</b> <ul style="list-style-type: none"> <li>ALBAVISION</li> <li>SUPER PUBLIMOVIL</li> </ul>

## OUR INVESTMENT ASK

We are **raising \$1.3M** to execute our 2024 roadmap and reach **\$4M in annual GMV**.



Interested?  
Let's talk!

**Julio Javier Pastore**  
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## MORE ABOUT US